

TOOLS FOR A SUSTAINABLE FUTURE

An introduction to SUSTAINABILITY REPORTING



Tudor Rose

CRITICAL SUSTAINABILITY ISSUES

From the effects of climate change to the needs and expectations of employees, consumers and investors, sustainability issues need to be addressed before they result in loss of customers, fines, legal action and even corporate failure.

Sustainability reporting has moved from a 'nice to have' to a critical tool for businesses



REASONS TO REPORT

Sustainability reporting has grown in relevance to businesses worldwide in recent years, becoming an important tool for stakeholder relations. It has also become mandatory for a wider range of companies to conduct regular disclosure of non-financial information. The aim is to encourage greater transparency regarding the 'triple bottom line' – the social, environmental and financial aspects – of business.

HOW WE CAN HELP

Tudor Rose provides a robust bespoke sustainability reporting service to clients. Working in partnership with specialist sustainability consultancy Tangible Things, we can take care of every aspect of your report, from initial planning and information gathering, through writing and layout, to printing and distribution.

We follow the Global Reporting Initiative (GRI) G4 reporting framework, which provides the most widely used and recognised sustainability reporting and disclosure standards worldwide. It is compatible with other major global reporting systems, so that existing information gathering practices can be incorporated as far as possible, facilitating compliance with the latest international standards and best practice.

MADE TO MEASURE

Your report will be tailored to the particular size, markets, needs and challenges of your business, so you can be sure that it enables you to take the appropriate steps to ensure sustainability and success.

Clear and measurable targets are set, including specific measures to achieve them

THE PROCESS



STEP 01

Preliminary planning

Your organisation identifies and appoints a manager to lead the reporting process internally and report directly to us. We supply check lists so that you can begin to think about the report content and identify all relevant stakeholders in advance of the first workshop.

STEP 02

Kick-off workshop

We meet with the reporting manager, heads of departments and other internal participants to discuss the structure of the report and consider items provided on the check lists. The timeframe for reporting is set and next steps agreed upon and relevant tasks assigned.

STEP 03

Data review

We examine all the information provided by the organisation and stakeholders, including employees, customers, supply chain representatives, members of civil society, etc.

The Global Reporting Initiative framework can be used together with other major reporting systems

STEP 04

Data assessment

We provide written and visual feedback on the current situation and the main sustainability issues to be addressed. These will be the material (most significant) economic, social and environmental aspects for the organisation and its stakeholders.

STEP 05

Follow-up workshop

The team views and discusses the results of the data review and assessment and agrees priorities and objectives for improvement. Clear and measurable targets are set, including measures to achieve them over the next two to three years.

STEP 06

Report production

We write and design the report based on the information gathered. Following sign-off from you – and external auditing if you choose this option – we arrange for printing.

STEP 07

Dissemination

Copies are distributed in print and on digital and mobile platforms as well as social media. These activities may be handled by your team or ours, depending on what we have agreed in advance.

We'd love to hear from you

Contact us today to discuss how we can help prepare your sustainability report in compliance with global best practice and standards. We also offer services that cover individual aspects of the full process in modular format.

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We understand that sustainability reporting is not a 'one size fits all' solution and businesses can benefit from different applications of the core principles



Tudor Rose

For over fifteen years, Tudor Rose has been helping clients publish high quality and effective editorial content for clients. During that time, we have collaborated with United Nations and other global organisations to produce a series of landmark publications covering a wide range of sustainability issues.

Tudor Rose is a full participant and signatory to United Nations Global Compact, the world's largest corporate citizenship and sustainability initiative.

Michele Witthaus

As the director of sustainability communications consultancy Tangible Things, Michele is certified to report according to GRI standards.

With a background in journalism and corporate communications, Michele's specialist areas include maritime matters, sustainable tourism, technology and business development. Her recent postgraduate studies through the University of Cambridge's Institute for Sustainability Leadership have enhanced her understanding of the core sustainability challenges facing businesses today.



WE SUPPORT



All Tudor Rose publications are printed using paper certified under the Forest Stewardship Council (FSC) system, which promotes responsible management of the world's forests.