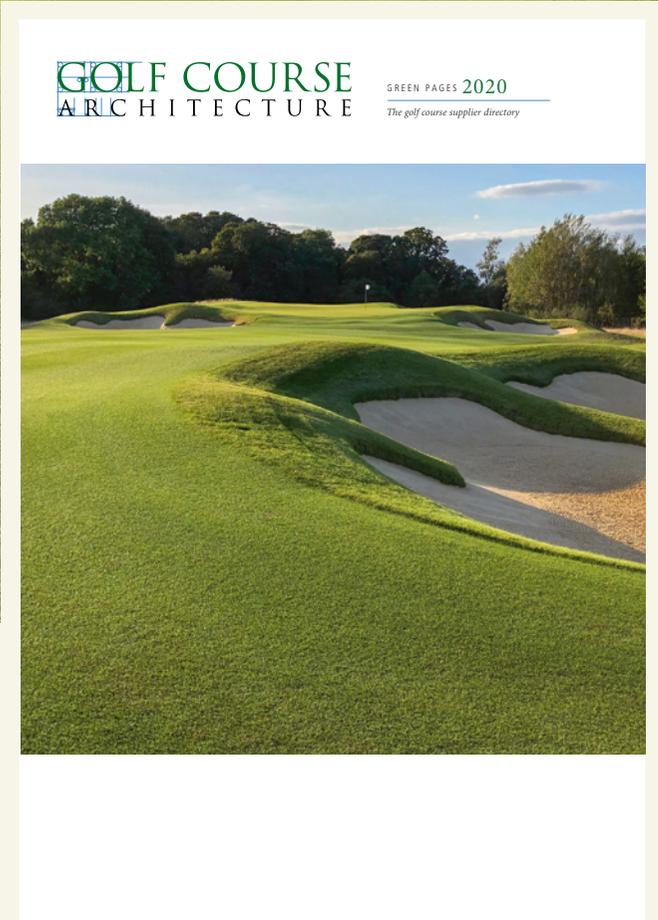


# MEDIA INFORMATION



# GOLF COURSE ARCHITECTURE GREEN PAGES 2020

\*Cover subject to change

# INTRODUCTION

*GCA Green Pages 2020* will be published and distributed alongside the January 2020 issue of *Golf Course Architecture* magazine. This special supplement – now in its twelfth year – represents an excellent low-cost opportunity for you to profile your organisation to a very large and engaged audience of *Golf Course Architecture* readers, which includes head greenkeepers/course superintendents, club managers/owners/operators and golf course developers.

*GCA's* readership (see box) continues to expand significantly, with the printed magazine's new format and rapidly-growing digital output meaning our content is reaching a wider audience than ever before.

There are three levels of participation available within *GCA Green Pages 2020*, as outlined in this document. I hope these meet your promotional requirements, and thank you for your interest and support.



**Toby Ingleton, Publisher**  
Golf Course Architecture

[toby.ingleton@golfcoursearchitecture.net](mailto:toby.ingleton@golfcoursearchitecture.net)

## GCA Green Pages 2020 – Readership

- ✓ 6,000 copies of *GCA Green Pages* will be printed and distributed with the January 2020 issue of the print edition of *Golf Course Architecture*.
- ✓ Over 27,000 copies of the digital edition of *GCA Green Pages* will be e-mailed directly to the inboxes of our digital subscribers.
- ✓ The *GCA Green Pages* online directory, accessible via [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net), will be available to our over 215,000 yearly unique visitors.

## Our partners

*Golf Course Architecture* and *GCA Green Pages* are published with the support and guidance of the European Institute of Golf Course Architects, the European Golf Course Owners Association, the American Society of Golf Course Architects and GEO Foundation.



# PARTICIPATION OPTIONS

Organisations that sign up to appear in *GCA Green Pages 2020* can choose from three levels of participation, as follows:

**Online business listing** - within our *GCA Green Pages* Supplier Directory, available via [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net) for the duration of 2020.

**Printed business listing** – a half page profile in the printed edition of *GCA Green Pages 2020*, which is distributed with the January 2020 edition of *Golf Course Architecture*.

**Digital edition listing** – your half page profile will also appear in the digital edition of *GCA Green Pages 2020*, which is distributed to all our digital subscribers.

**Search prioritisation** – your business listing in the online *GCA Green Pages* Supplier Directory will be prioritised in search results.

**Full page advertisement** – promoting your business to be included in the printed and digital editions of *GCA Green Pages 2020*.

**Two-page article** – written by one of your team to be included in the printed and digital editions of *GCA Green Pages 2020*.

**Online branding** – your logo and profile will appear on the home page of the online *GCA Green Pages* Supplier Directory.

**Publication branding** – your logo will appear on both the cover and the sponsors page of the printed and digital editions of *GCA Green Pages 2020*.

\*Gold sponsors can choose either a full page advertisement or a full page article.

	Silver	Gold	Platinum
Online business listing	✓	✓	✓
Printed business listing	✓	✓	✓
Digital edition listing	✓	✓	✓
Search prioritisation		✓	✓
Full page advertisement		✓*	✓
Two-page article			✓
Online branding			✓
Publication branding			✓
	£295	£695	£1,095

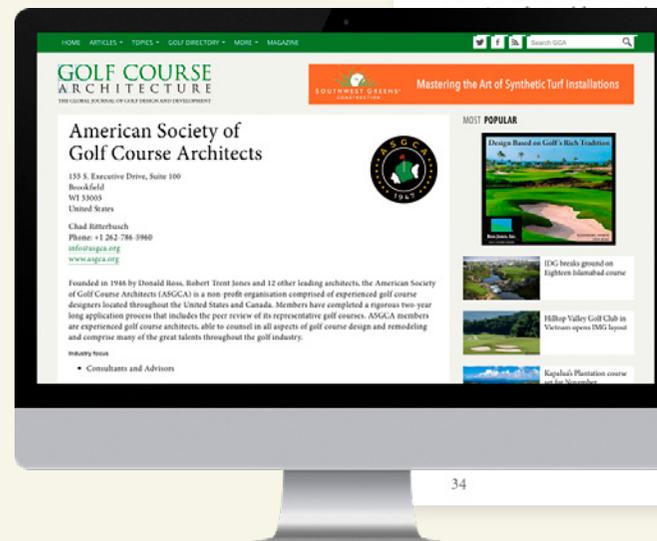
# YOUR LISTING

Once you have confirmed your decision to participate in *GCA Green Pages 2020*, you can submit your organisation's listing details online, using a simple step-by-step process, within the Supplier Directory section of: [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net).

You will be asked to provide some basic company information, descriptions of your business and its activity, and to upload a company logo.

The information you submit online will also be used to generate your listing for the printed and digital editions of *GCA Green Pages 2020*, examples of which are pictured here.

If you appeared in the 2019 edition, you can simply leave your details as they are, or login using your username and password that was generated when you first entered your listing.



## COMPANIES A-Z

### Arthur Schaupeter GOLF COURSE ARCHITECTS

Arthur Schaupeter Golf Course Architects  
59 Willow Brook Drive  
St. Louis  
MO 63146  
USA

Contact: Arthur Schaupeter  
Tel: +1 314 443 9029  
art@schaupetergolf.com  
www.schaupetergolf.com

Arthur Schaupeter has spent the past eighteen years incorporating his design philosophy into his renovation and new design work. In an age where the design and development of golf courses has tended towards standardisation and similarity, Arthur Schaupeter continues pushing the envelope of variety and uniqueness within each golf course and specifically within each golf hole that he designs. By focusing his design objectives on the golfer's

ing the golf in  
to ensure that all  
to experience a  
at makes playing

chitecture is found  
his design palette  
that encourages  
roughly enjoy  
hen it creates a  
d allows them to  
n assertive and



American Society of Golf Course Architects  
155 S. Executive Drive, Suite 100  
Brookfield  
WI 53005  
USA

Contact: Chad Ritterbusch  
Tel: +1 262 786 5960  
info@asgca.org  
www.asgca.org

Founded in 1946 by Donald Ross, Robert Trent Jones and 12 other leading architects, the American Society of Golf Course Architects (ASGCA) is a non-profit organisation comprised of experienced golf course designers located throughout the United States and Canada. Members have completed a rigorous two-year long application process that includes the peer review of its representative golf courses. ASGCA members are experienced golf course architects, able to counsel in all aspects of golf course design and remodelling and comprise many of the great talents throughout the golf industry.

# YOUR ADVERTISEMENT

Gold and Platinum sponsors can supply a full page advertisement to appear in the printed and digital editions of *GCA Green Pages 2020*.

Please note the following mechanical specifications for your advertisement artwork:

- Supply your artwork as a high resolution PDF file
- Advertisement dimensions are 148.5mm x 210mm
- Include crop marks, and 3mm of bleed.

If you require any help with preparing advertisement artwork, we offer an [advertisement design service](#).

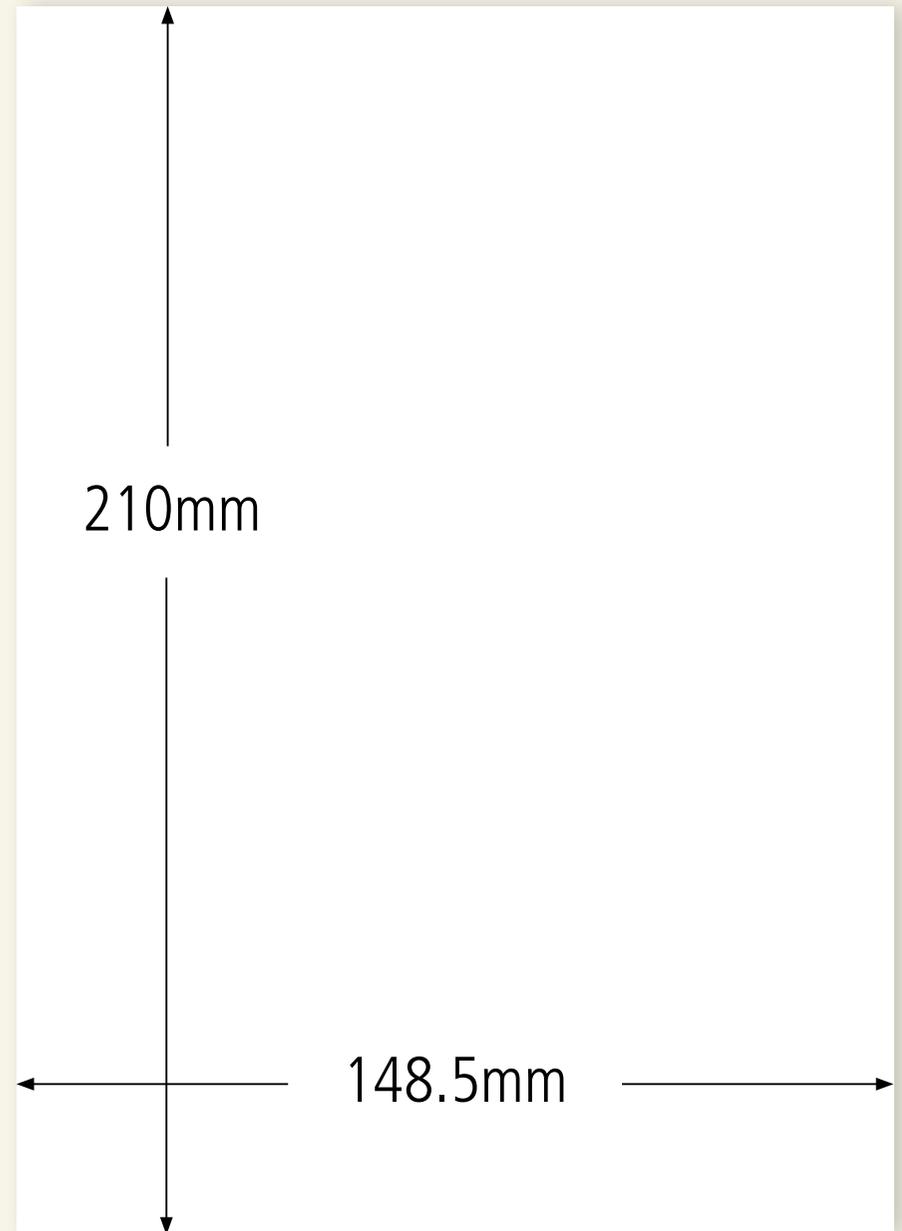
Please send your completed artwork directly to:



**Bruce Graham, Graphic Designer**

+44 116 222 9918

[bruce.graham@golfcoursearchitecture.net](mailto:bruce.graham@golfcoursearchitecture.net)



# YOUR ARTICLE

Gold and Platinum sponsors can supply text and images for an article to appear in the printed and digital editions of *GCA Green Pages 2020*.

- Please supply your content in Microsoft Word format, or by e-mail.
- Articles should be accompanied by at least one image, plus an image of the author.
- All images must be high resolution, and supplied as separate image files.
- A draft layout will be shared with you in advance of publication.

For more information, please download the full *GCA Green Pages 2020* [editorial guidelines](#).

Please send your completed text and images directly to:



**Richard Humphreys, Editor**

+44 116 222 9925

[richard.humphreys@golfcoursearchitecture.net](mailto:richard.humphreys@golfcoursearchitecture.net)

SOL GOLF

## Successful times at SOL Golf

Michael O'Leary explains why SOL Golf is now among the strongest names in golf course construction in Europe



The 13th hole at Hags Head golf course, Waterville

SOL Golf has been in the golf construction business for over 20 years. The past few years have been successful for the company, with highlights including projects in Ireland, Scotland and elsewhere in Europe. After a very busy few years in its native Ireland, SOL Golf completed the final phase of work at the new Hags Head golf course in Waterville, County Kerry. Designed by Robert Trent Jones II, the course was upgraded with full drainage, irrigation and a new driving range. SOL Golf also added a full sand trap over the entire course. All works were completed in an unprecedented timeframe and members were

first to test the new facilities during a soft opening. SOL Golf has just completed the eighteen hole course at Osterlakers Golfklubb outside Stockholm in Sweden. This is the first Henrik Stenson-designed golf course in the world. The course will open for play next summer as per schedule. The last phase of work, including a second eighteen hole course, will start following autumn. When completed, this facility will be one of the best in northern Europe and its members can play golf on two courses giving them two completely different experiences. SOL Golf is delighted to announce that we have

recently been awarded the contract with European Golf Design to rebuild Marco Simone Golf Club in Rome, Italy, which will host the Ryder Cup in 2022. Construction began in September 2018. SOL Golf have also been awarded the contract to rebuild the Nairn & Perthshire golf course in County Down, with world renowned architect Gil Hanse. Work began in early October 2018. Furthermore, SOL Golf is excited to return to Switzerland this year to Golf Club Crans-sur-Sierre. Loris, home of the Orange Masters. Four holes are under construction, again designed by European Golf Design.

Also in Switzerland, SOL Golf was part of a two-year project to renovate Golf Club de Grenchen, which was led by Bruce Charlton of Robert Trent Jones II. Other recent projects include work at multiple prestigious clubs, including St Andrews, Scotland; Carnoustie, Scotland; Royal Lytham & St Annes, England; Sunningdale, England; Portmarnock, Ireland; Lahinch Golf Club, Ireland; Killarney Golf Club, Ireland; Castlereagh, Ireland; and Tomteha Golf Club, Sweden.

For more on SOL Golf, turn to page 62 or visit [www.solgolf.com](http://www.solgolf.com)

WHITEMOSS

## A drainage solution

Whitemoss's involvement at Celtic Manor Resort has seen them work on a drainage system that can deal with heavy rain



Whitemoss supplied Celtic Manor Resort with its MagaFlo flat panel drainage to move water as efficiently as possible

Having supplied Celtic Manor Resort for over 20 years, Whitemoss has seen the course plagued by heavy rain that not only runs off the hillside of the Twenty Ten course, but also runs through the soil structure. Andy Lew and Miles Crabtree - while working with Jim McKenzie and his project team headed by Chris and Alan - devised a solution that would intercept the water coming through the soil on the bank adjacent to the Twenty Ten clubhouse. A full herringbone drainage system was installed in the bunker base to take the run off and any water falling directly into the bunker away quickly. The MagaFlo flat panel drainage system installed by Whitemoss was installed in less than three hours. Typical ground pipe drains requiring excavators of trenches and once

backfill would have taken in excess of a full day to install - requiring an excavator, tractor and trailer. MagaFlo is two-and-a-half times more efficient at moving water so it's a win-win situation. BunkerMat liner was then installed to prevent water contamination, to retain sand on the bunker face and to offer a consistent, stable bunker base. The bunker was completed with the installation of 56 tonnes of Whitemoss Eco Bunker 4 sand. 30,354 tonnes square, this was the biggest bunker Whitemoss has installed to date. They used 140 linear metres of MagaFlo including the perimeter drain and the full herringbone system.

For more info on Whitemoss, turn to page 68 or visit [www.whitemoss.co.uk](http://www.whitemoss.co.uk)

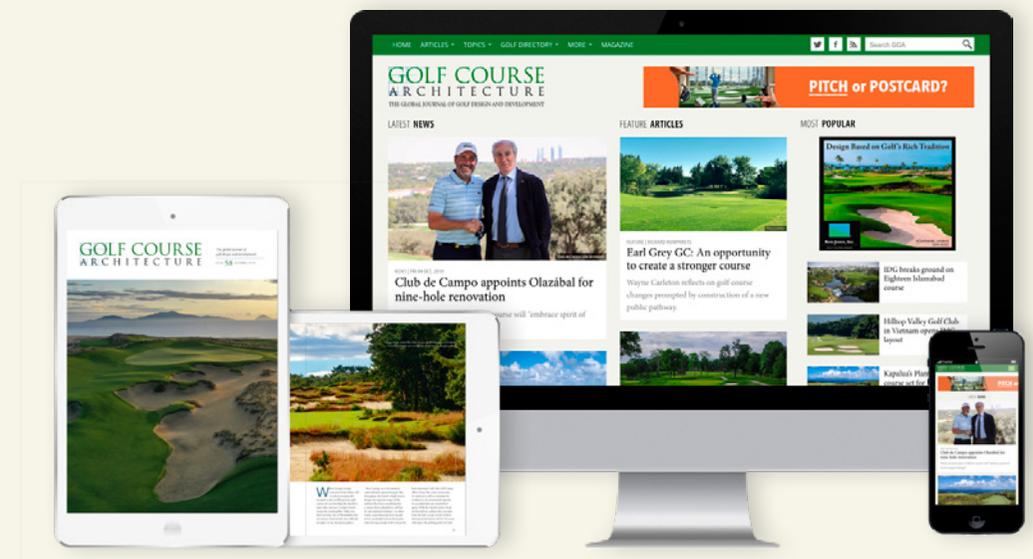
# MORE ABOUT GCA

For over eleven years, *Golf Course Architecture* has been the global authority on golf design and development. The GCA brand delivers readers with news and insights on everything from course design and agronomy, to the environmental impact of golf courses. Our coverage extends to every corner of the globe, from established golf markets in Europe and the USA to exciting emerging regions such as China and South America.

The *Golf Course Architecture* quarterly magazine is available in print or digital format. The first edition of each year comes with *GCA Green Pages*, an essential guide to suppliers to the industry, from architects and construction firms, to suppliers of seed, turf and golf course equipment, as well as consulting and other professional services.

These publications are complemented by our website at [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net). Visitors can access the latest news and views, feature articles and supplier information, and sign up to receive content directly by email.

Sign up for the free digital edition of *Golf Course Architecture* at [www.golfcoursearchitecture.net/subscribe](http://www.golfcoursearchitecture.net/subscribe).



## NEXT STEPS

To confirm your participation in *GCA Green Pages 2020*, you will first need to complete and return an [Booking Form](#).

The final deadline for materials is 1 December 2019.

If you have any questions about the publication, or the process of getting your organisation included, please contact one of our team:



**Benedict Pask, Publication Manager**

+44 116 222 9911

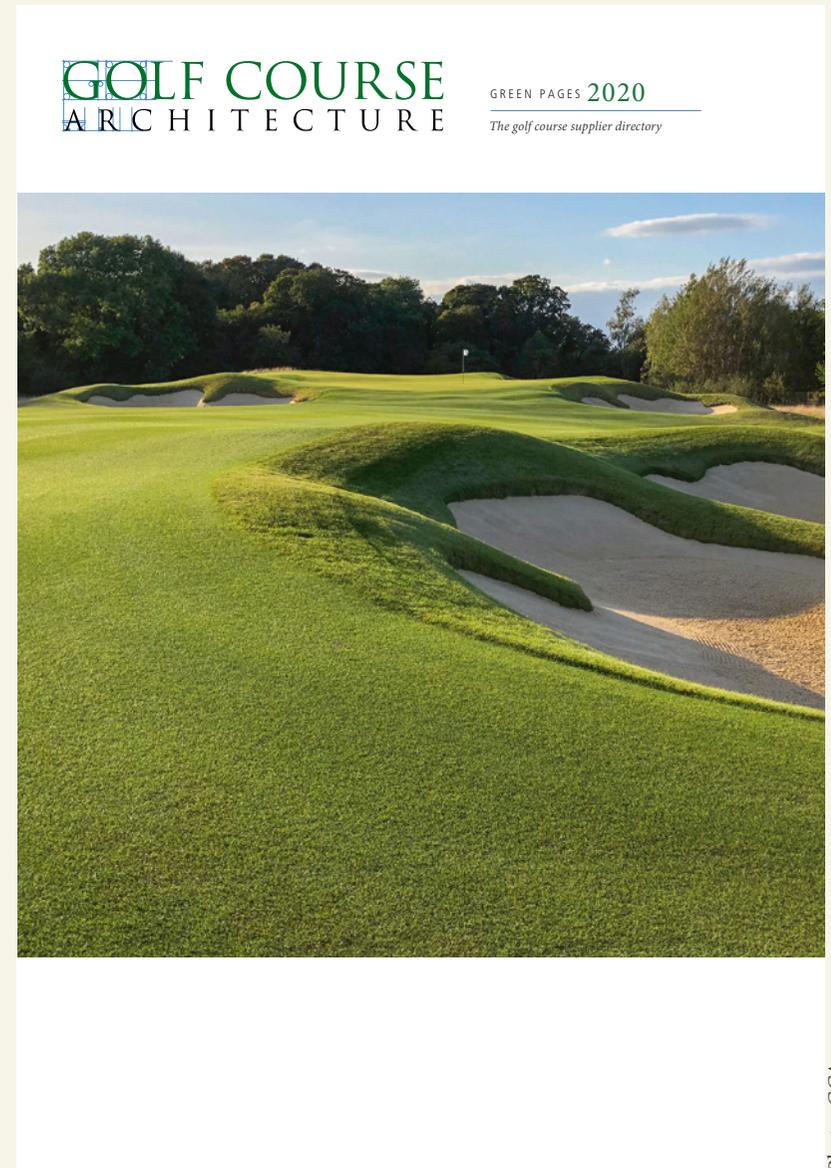
[benedict.pask@golfcoursearchitecture.net](mailto:benedict.pask@golfcoursearchitecture.net)



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\*Cover subject to change