

# GOLF COURSE ARCHITECTURE

GREEN PAGES 2022

*The golf course supplier directory*



MEDIA INFORMATION



\*Cover subject to change

Photos: Gary Kellner/PGA of America

# INTRODUCTION

*GCA Green Pages 2022* will be published and distributed alongside the January 2022 issue of *Golf Course Architecture* magazine. This special supplement – now in its fourteenth year – represents an excellent low-cost opportunity for you to profile your organisation to a very large and engaged audience of *Golf Course Architecture* readers, which includes head greenkeepers/course superintendents, club managers/owners/operators and golf course developers.

*GCA* magazine is widely read in the golf industry (see box) and our website and social media channels continue to grow and are reaching a wider audience than ever before.

There are three levels of participation available within *GCA Green Pages 2022*, as outlined in this document. I hope these meet your promotional requirements, and thank you for your interest and support.



**Toby Ingleton**

Publisher, Golf Course Architecture

[toby.ingleton@golfcoursearchitecture.net](mailto:toby.ingleton@golfcoursearchitecture.net)

## GCA Green Pages 2022 – Readership

- ✓ 3,000 copies of *GCA Green Pages* will be printed and distributed with the January 2022 issue of the print edition of *Golf Course Architecture*.
- ✓ Over 28,500 copies of the digital edition of *GCA Green Pages* will be e-mailed directly to the inboxes of our digital subscribers.
- ✓ The *GCA Green Pages* online directory, accessible via [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net), will be available to our over 250,000+ yearly unique visitors.

## Our partners

*Golf Course Architecture* and *GCA Green Pages* are published with the support and guidance of the European Institute of Golf Course Architects, the American Society of Golf Course Architects and GEO Foundation.



# PARTICIPATION OPTIONS

Organisations that sign up to appear in *GCA Green Pages 2022* can choose from three levels of participation, as follows:

**Online business listing** - within our *GCA Green Pages* Supplier Directory, available via [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net) for the duration of 2022.

**Printed business listing** – a half page profile in the printed edition of *GCA Green Pages 2022*, which is distributed with the January 2022 edition of *Golf Course Architecture*.

**Digital edition listing** – your half page profile will also appear in the digital edition of *GCA Green Pages 2022*, which is distributed to all our digital subscribers.

**Search prioritisation** – your business listing in the online *GCA Green Pages* Supplier Directory will be prioritised in search results.

**Full page advertisement** – promoting your business to be included in the printed and digital editions of *GCA Green Pages 2022*.

**Two-page article** – written by one of your team to be included in the printed and digital editions of *GCA Green Pages 2022*.

**Online branding** – your logo and profile will appear on the home page of the online *GCA Green Pages* Supplier Directory.

**Publication branding** – your logo will appear on both the cover and the sponsors page of the printed and digital editions of *GCA Green Pages 2022*.

\*Gold sponsors can choose either a full page advertisement or a full page article.

Silver	Gold	Platinum
✓	✓	✓
✓	✓	✓
✓	✓	✓
	✓	✓
	✓*	✓
		✓
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£350	£795	£1,250

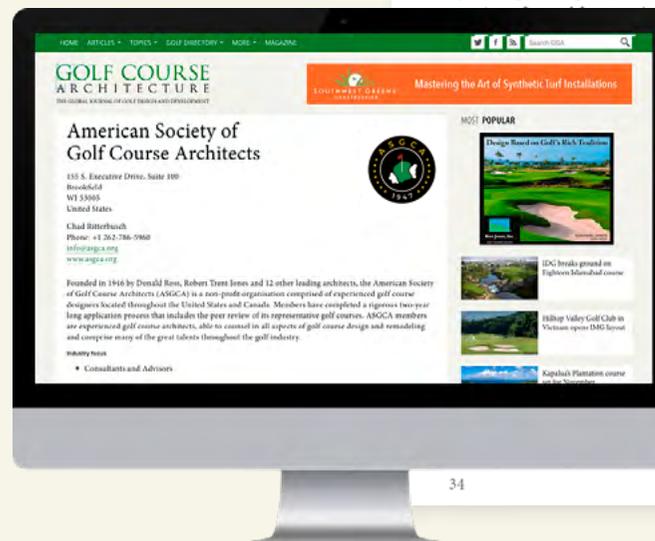
# YOUR LISTING

Once you have confirmed your decision to participate in *GCA Green Pages 2022*, you can submit your organisation's listing details online, using a simple step-by-step process, within the Supplier Directory section of: [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net).

You will be asked to provide some basic company information, descriptions of your business and its activity, and to upload a company logo.

The information you submit online will also be used to generate your listing for the printed and digital editions of *GCA Green Pages 2022*, examples of which are pictured here.

If you appeared in the 2021 edition, you can simply leave your details as they are, or login using your username and password that was generated when you first entered your listing.



## COMPANIES A-Z

### Arthur Schaupeter GOLF COURSE ARCHITECTS

Arthur Schaupeter Golf Course Architects  
59 Willow Brook Drive  
St. Louis  
MO 63146  
USA

Contact: Arthur Schaupeter  
Tel: +1 314 443 9029  
art@schaupetergolf.com  
www.schaupetergolf.com

Arthur Schaupeter has spent the past eighteen years incorporating his design philosophy into his renovation and new design work. In an age where the design and development of golf courses has tended towards standardisation and similarity, Arthur Schaupeter continues pushing the envelope of variety and uniqueness within each golf course and specifically within each golf hole that he designs. By focusing his design objectives on the golfer's

ing the golfer in  
to ensure that all  
to experience a  
at makes playing

chitecture is found  
his design palette  
that encourages  
roughly enjoy  
hen it creates a  
d allows them to  
n assertive and



American Society of Golf Course Architects  
155 S. Executive Drive, Suite 100  
Brookfield  
WI 53005  
USA

Contact: Chad Ritterbusch  
Tel: +1 262 786 5960  
info@asgca.org  
www.asgca.org

Founded in 1946 by Donald Ross, Robert Trent Jones and 12 other leading architects, the American Society of Golf Course Architects (ASGCA) is a non-profit organisation comprised of experienced golf course designers located throughout the United States and Canada. Members have completed a rigorous two-year long application process that includes the peer review of its representative golf courses. ASGCA members are experienced golf course architects, able to counsel in all aspects of golf course design and remodelling and comprise many of the great talents throughout the golf industry.

# YOUR ADVERTISEMENT

Gold and Platinum sponsors can supply a full page advertisement to appear in the printed and digital editions of *GCA Green Pages 2022*.

Please note the following mechanical specifications for your advertisement artwork:

- Supply your artwork as a high resolution PDF file
- Advertisement dimensions are 148.5mm x 210mm
- Include crop marks, and 3mm of bleed.

If you require any help with preparing advertisement artwork, we offer an [advertisement design service](#).

Please send your completed artwork directly to:



**Bruce Graham, Graphic Designer**

+44 116 222 9918

[bruce.graham@golfcoursearchitecture.net](mailto:bruce.graham@golfcoursearchitecture.net)



# YOUR ARTICLE

Gold and Platinum sponsors can supply text and images for an article to appear in the printed and digital editions of *GCA Green Pages 2022*.

- Please supply your content in Microsoft Word format, or by email.
- Articles should be accompanied by at least one image, plus an image of the author.
- All images must be high resolution, and supplied as separate image files.
- A draft layout will be shared with you in advance of publication.

For more information, please download the full *GCA Green Pages 2022* [editorial guidelines](#).

Please send your completed text and images directly to:



**Richard Humphreys, Editor**

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**RAIN BIRD**

## Precision irrigation crucial for Ankara course grow-in

Rain Bird has installed its IC System on new Turkish golf course and is already receiving rave reviews.

The first Rain Bird IC System to be installed in Turkey has already proved invaluable during the grow-in of the new 18-hole course at Regnum Golf & Country Club Ankara. Designed by Tim Lobb and set in 200 hectares of rolling terrain, the course provides breathtaking vistas of the surrounding mountain ranges and the capital city. Following a tender, the Regnum Group selected Rain Bird Turkey as its irrigation partner and the Rain Bird IC System for its industry-leading water efficiency and diagnostics as well as its control capabilities. Roger Davry of independent irrigation consultants Irritech, who designed the system, said: "The IC System has numerous advantages. It gives the course manager the ability to control each individual sprinkler and to monitor and manage every aspect of their system remotely via a phone or tablet. Its diagnostics also rapidly identify any issues out on the course, which saves a lot of time. Anyone who sees the IC System working against their cutting-edge technology is the future of golf course irrigation – for efficiency, sustainability and ease of use."

The venue benefits from a Nimbus II Central Control, a total of 1,750 nozzles, a WS Pro II weather station with direct connections, and a pump station with a duty of 430 cubic metres of water per hour at 16.5 bar of pressure. Rain Bird Turkey is the solution provider for many golf course projects in the territory, not only as a manufacturer of state-of-the-art irrigation systems, but also for its expertise in installation, set-up for optimal efficiency, and for its commitment to providing customers with excellent support for the long term. It has been selected by a wide range of venues since 2007, including the Maxx Royal, Konaiki International, Bodrum Golf & Tennis Club, Titanic Golf Club, Caryca Golf Club, Coslada Golf Club, Lyka World Golf Links, Kaya Palasos Golf Club, the Regnum Golf & Country Club Bodrum, and the new nine holes at the National Golf Club in Antalya.

Speaking about the recent Ankara project, Tim Lobb said: "I have been fortunate enough to design and open four courses in Turkey over the past 20 years. On all projects Rain Bird was selected as the irrigation supplier. They bring a wealth of experience to the region and each individual project in Turkey. We have been working with many of the same people during this period which gives a consistency of performance across all projects."

"Ankara is the third full golf course that we have designed for the Regnum group and the first full 18-hole course in Ankara. We have designed the course to work with the contours and it offers many long views of the countryside. The hole strategies use the existing contours as much as possible with well undulated greens to put on.

"In terms of the water management and environmental challenges, our site is quite elevated with a lot of contour across it. In fact, there is 72 metres of elevation difference from top to bottom, so pumping water around is quite a challenge. The climate is interesting as there is a large change in temperatures throughout the year from snow in winter to very hot and dry summers with temperatures in the high thirties (Celsius). As the landscape is quite barren, we have used focus grasses in the rough to add some texture to the golfing palette. The course is open for preview play, and we hope that it will prove an enjoyable and fun golfing experience when it opens fully in the spring."

For more on Rain Bird, [here](#) to page 55 or visit [www.rainbird.com/golffirstfuture](http://www.rainbird.com/golffirstfuture)

*The new 18-hole course of Regnum Golf & Country Club Ankara shows the Rain Bird IC System, the first to be installed in Turkey*

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**PROGOLF**

## Building a reputation

Pro-Golf's Benjamin Silva reflects on his construction company's success

What does it take to become one of the foremost golf course contractors in the world? Completing projects on time and on budget? That just gets you in the door these days. In order to excel in this business, you back those bucks up with a qualified and enthusiastic team willing to travel the globe to build great golf courses. There is flawless project execution and a desire to get better with every job, and then finish that off by giving the extra mile as you build things to last.

Since we started in 2010, our work has taken us to four continents and eight countries where we have earned a sterling reputation from both clients and architects alike for constructing some of the world's finest golf courses, including Gil Hanse's Olympic course in Brazil. "I can clearly say that they are organised, efficient and best of all, adaptable to circumstances on site," said Hanse.

Our other work includes Arnold Palmer's Fountains Five Vines in Brazil, the Kyle Phillips-designed course at Verdara Golf Resort in Italy, Greg Letcher's Pledge golf course in Germany, and Cynthia Dye's West Cliff course in Portugal.

Our most recent work has taken us to Uruguay where we have broken ground on the second site at Famoso Las Piedras in Punta del Este. Lead architect Thor Larven of Arnold Palmer Design Company said: "One of the things I like most about ProGolf is their team's passion for the game. They love golf and it shows in everything they do. Our first project with ProGolf was Famoso Dos Vinas in Sorocaba, where their attention to detail was only surpassed by their can-do attitude and creative problem solving. Since then, their list of high profile projects has continued to grow, along with their reputation. I'm really looking forward to working with them at Las Piedras to build what I believe will be the finest golf course in Uruguay."

For more on ProGolf, [here](#) to page 54 or visit [www.progolf.com](http://www.progolf.com)

*ProGolf is currently working in Uruguay on the Famoso Las Piedras course designed by Thor Larven of Arnold Palmer Design Company*

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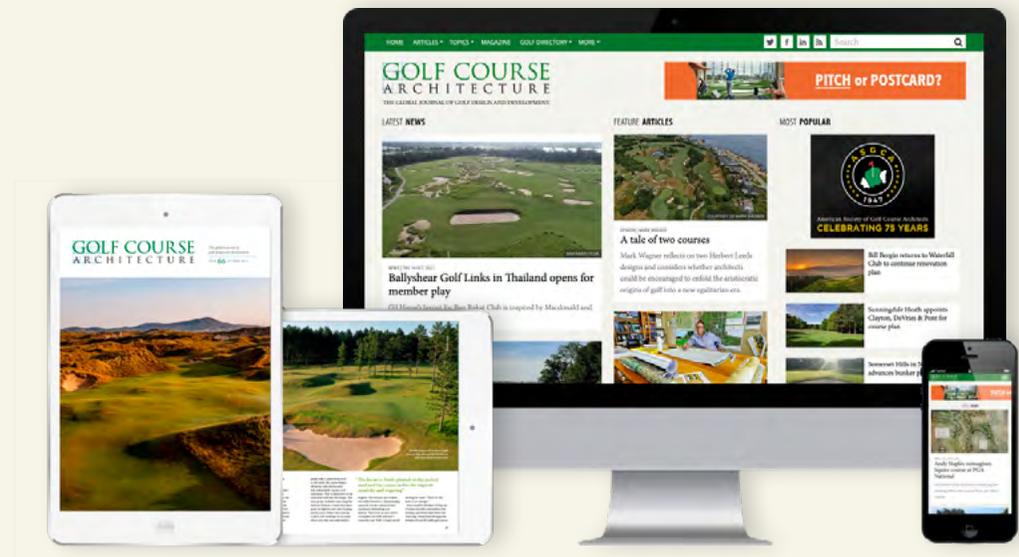
# MORE ABOUT GCA

For over twelve years, *Golf Course Architecture* has been the global authority on golf design and development. The GCA brand delivers readers with news and insights on everything from course design and agronomy, to the environmental impact of golf courses. Our coverage extends to every corner of the globe, from established golf markets in Europe and the USA to exciting emerging regions such as China and South America.

The *Golf Course Architecture* quarterly magazine is available in print or digital format. The first edition of each year comes with *GCA Green Pages*, an essential guide to suppliers to the industry, from architects and construction firms, to suppliers of seed, turf and golf course equipment, as well as consulting and other professional services.

These publications are complemented by our website at [www.golfcoursearchitecture.net](http://www.golfcoursearchitecture.net). Visitors can access the latest news and views, feature articles and supplier information, and sign up to receive content directly by email.

Sign up for the free digital edition of *Golf Course Architecture* at [www.golfcoursearchitecture.net/subscribe](http://www.golfcoursearchitecture.net/subscribe).



# NEXT STEPS

To confirm your participation in *GCA Green Pages 2022*, you will first need to complete and return a [Booking Form](#).

The final deadline for materials is 1 December 2021.

If you have any questions about the publication, or the process of getting your organisation included, please contact:



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Photos: Gary Kellner/PGA of America