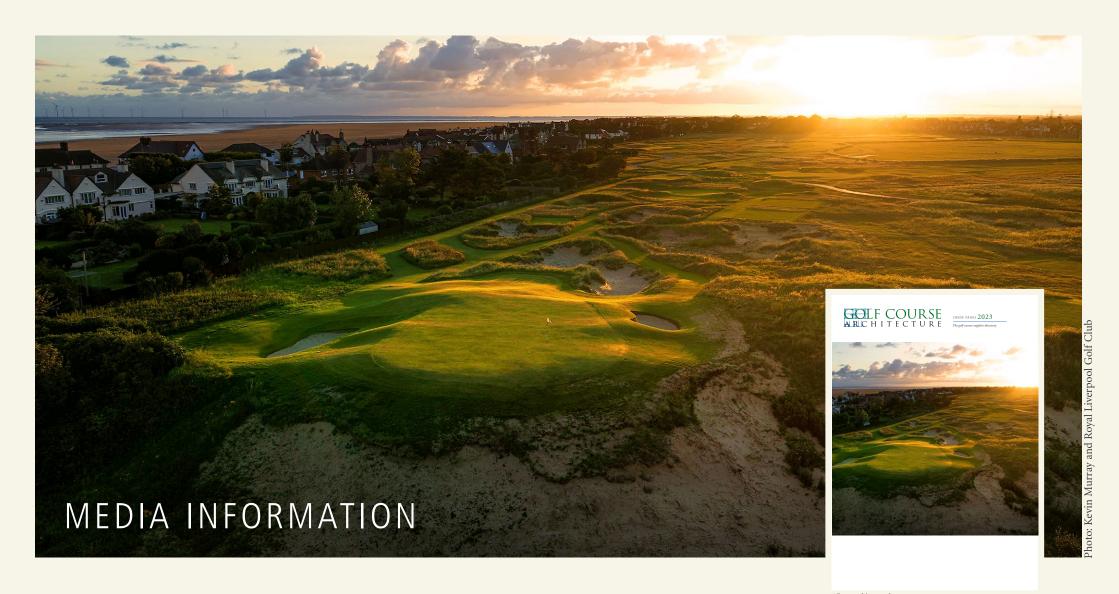
GOLF COURSE ARCHITECTURE

GREEN PAGES 2023

The golf course supplier directory



*Cover subject to change

INTRODUCTION

GCA Green Pages 2023 will be published and distributed alongside the January 2023 issue of Golf Course Architecture magazine. This special supplement – now in its fifteenth year – represents an excellent low-cost opportunity for you to profile your organisation to a very large and engaged audience of Golf Course Architecture readers, which includes head greenkeepers/course superintendents, club managers/owners/operators and golf course developers.

GCA magazine is widely read in the golf industry (see box) and our website and social media channels continue to grow and are reaching a wider audience than ever before.

There are three levels of participation available within *GCA Green Pages 2023*, as outlined in this document. I hope these meet your promotional requirements, and thank you for your interest and support.



Toby IngletonPublisher, Golf Course Architecture
toby.ingleton@golfcoursearchitecture.net

GCA Green Pages 2023 – Readership

- 3,500 copies of *GCA Green Pages* will be printed and distributed with the January 2023 issue of the print edition of *Golf Course Architecture*.
- Over 25,500 copies of the digital edition of *GCA Green Pages* will be e-mailed directly to the inboxes of our digital subscribers.
- The GCA Green Pages online directory, accessible via www.golfcoursearchitecture.net, will be available to our over 250,000 yearly unique visitors.

Our partners

Golf Course Architecture and GCA Green Pages are published with the support and guidance of the European Institute of Golf Course Architects, the American Society of Golf Course Architects and GEO Foundation.







PARTICIPATION OPTIONS

Organisations that sign up to appear in *GCA Green Pages 2023* can choose from three levels of participation, as follows:

can choose from three levels of participation, as follows:	Silver	Gold	Platinum
Online business listing - within our <i>GCA Green Pages</i> Supplier Directory, available via www.golfcoursearchitecture.net for the duration of 2023.	/	/	/
Printed business listing – a half page profile in the printed edition of <i>GCA Green Pages 2023</i> , which is distributed with the January 2023 edition of <i>Golf Course Architecture</i> .	/	/	/
Digital edition listing – your half page profile will also appear in the digital edition of <i>GCA Green Pages 2023</i> , which is distributed to all our digital subscribers.	/	/	/
Search prioritisation – your business listing in the online <i>GCA Green Pages</i> Supplier Directory will be prioritised in search results.		/	/
Full page advertisement – promoting your business to be included in the printed and digital editions of <i>GCA Green Pages 2023</i> .		*	/
Two-page article – written by one of your team to be included in the printed and digital editions of <i>GCA Green Pages 2023</i> .			/
Online branding – your logo and profile will appear on the home page of the online <i>GCA Green Pages</i> Supplier Directory.			/
Publication branding – your logo will appear on both the cover and the sponsors page of the printed and digital editions of <i>GCA Green Pages 2023</i> .			/
*Gold sponsors can choose either a full page advertisement or a full page article.	£375	£850	£1,350

YOUR LISTING

Once you have confirmed your decision to participate in *GCA Green Pages 2023*, you can submit your organisation's listing details online, using a simple step-by-step process, within the Supplier Directory section of: www.golfcoursearchitecture.net.

You will be asked to provide some basic company information, descriptions of your business and its activity, and to upload a company logo.

The information you submit online will also be used to generate your listing for the printed and digital editions of *GCA Green Pages 2023*, examples of which are pictured here.

If you appeared in the 2022 edition, you can simply leave your details as they are, or login using your username and password that was generated when you first entered your listing.

COMPANIES A-Z

Arthur Schaupeter

GOLF COURSE ARCHITECTS

Arthur Schaupeter Golf Course Architects

59 Willow Brook Drive St. Louis MO 63146

USA

Contact: Arthur Schaupeter Tel: +1 314 443 9029 art@schaupetergolf.com www.schaupetergolf.com

Arthur Schaupeter has spent the past eighteen years incorporating his design philosophy into his renovation and new design work. In an age where the design and development of golf courses has tended towards standardisation and similarity, Arthur Schaupeter continues pushing the envelope of variety and uniqueness within each golf course and specifically within each golf hole that he designs. By focusing his design objectives on the golfer's

ting the golf in to ensure that all to experience a at makes playing

chitecture is found his design palette that encourages roughly enjoy hen it creates a d allows them to m assertive and



American Society of Golf Course Architects

155 S. Executive Drive, Suite 100 Brookfield WI 53005 USA

Contact: Chad Ritterbusch Tel: +1 262 786 5960 info@asgca.org www.asgca.org

Founded in 1946 by Donald Ross, Robert Trent Jones and 12 other leading architects, the American Society of Golf Course Architects (ASGCA) is a non-profit organisation comprised of experienced golf course designers located throughout the United States and Canada. Members have completed a rigorous two-year long application process that includes the peer review of its representative golf courses. ASGCA members are experienced golf course architects, able to counsel in all aspects of golf course design and remodelling and comprise many of the great talents throughout the golf industry.



YOUR ADVERTISEMENT

Gold and Platinum sponsors can supply a full page advertisement to appear in the printed and digital editions of *GCA Green Pages 2023*.

Please note the following mechanical specifications for your advertisement artwork:

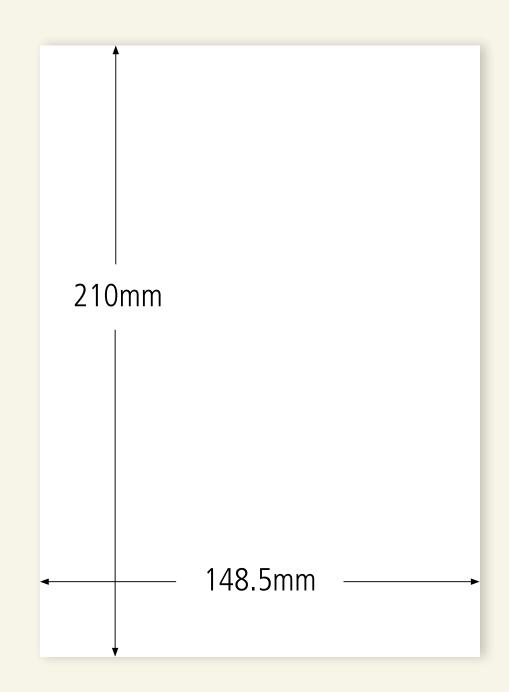
- Supply your artwork as a high resolution PDF file
- Advertisement dimensions are 148.5mm x 210mm
- Include crop marks, and 3mm of bleed.

If you require any help with preparing advertisement artwork, we offer an <u>advertisement design service</u>.

Please send your completed artwork directly to:



Bruce Graham, Graphic Designer bruce.graham@tudor-rose.co.uk



YOUR ARTICLE

Gold and Platinum sponsors can supply text and images for an article to appear in the printed and digital editions of *GCA Green Pages 2023*.

- Please supply your content in Microsoft Word format, or by email.
- Articles should be accompanied by at least one image, plus an image of the author.
- All images must be high resolution, and supplied as separate image files.
- A draft layout will be shared with you in advance of publication.

For more information, please download the full *GCA Green Pages 2023* editorial guidelines.

Please send your completed text and images directly to:



Richard Humphreys, Editor +44 116 222 9925 richard.humphreys@golfcoursearchitecture.net RAIN BIR

Restoring an Abercromby-Colt course to its former glory

The Addington has installed a Rain Bird IC System as part of a major renovation that began in 2020

he restoration of The Addington Golf Club, just nine miles from central London, is continuing apace.

The counts was built in 1913, however the opening was postpoored until 1919 due to the First Workind War, with the bunkering and clubbouse finished in the 1930s. A long-term plan to bring this John Abercreenby-Harry Colt course buck to its former glory was developed by golf design firm Clayton. Delvires it Point after extensive research into the course's architectural bistory.

Analysis in 2019 revealed that much of the original course layout and bunker placement

reduration, woodland management, as well as course

neglected landscape. The resulting blueprint was the framework for future renovation work that would

enhance the playing experience yet respect the

continue through to 2025. Work completed has included upgrading the existing Rain Bird irrigatio

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and boundary mainterance. In consultation with the club's woodland management advicer and agreements of a tree removal pergramme has clareed dighthies and revealed more of the course's demustic hopography. MI Abbott first installed the Rain Birds ystem 20 years ago on tees, greens and approaches and blad continued to maintain it until commissioned, initially to add fairway trigation to a occumendate much wide

The intotion had been to equate the retires at a later date to entire genres, taking them back to their original shapes and sites and to had coverage to the stream of the second to the second to the coverage of the second to t

A new pump station, 500 colds centre.

Permaster task, behotnle pump and increased mains water feed were installed, and the existing control system suggested to Bain Bird CE System with Circus Central Central, Elan Bird's most absenced integration soldious, combining computer asided design with CF9 gor referenced images and attachment of the control of the control

back rotors on surrounds, irrigation is precise, mor focused and deliberately limits coverage to rough a restored heather.

Into Price, operations director at MA Abbott, says "New bear inswised with The Addington for many years now, and in the first phase from October 2020 to March 2021 we worked with the client, 1000 to March 2021 we worked only the Carlyson, Miles Christ and Franch for to turn what's a large scale, very forward distalsing approach into reality, on and a fine ground. It became yet exciting and erfeithing to use investment on this scale and the ground is sent and the ground of the scale and the common states alterna ground and uses the very latest technologies (relating 65-inch screens for mapping course lengthine."

convention from the child's managing director, says: "The new film field system limits the amount of which we film filed system limits the amount of sixture wive apolities princing in in line with the best systems being installed today. Posigining the best systems begine significantly improved efficiency of soute one. Behavior, overwaitering give officiency of south as best best with a the course was designed to offer golfers. We've managine extended our irrigation coverage yet we've using 30 to 80 yet cont loss water even with larger playing serfaces, which is far better for the southwest serious serious serious serious controllams of the countries to product to king backward compromet and two cours, and seven so money. Rath first's commitment to product to king backward compromet and more our many controllams of the comprometer of the committee of controllams of The Addington, we've two very clear controllams of The Addington, we've two very clear season was a productive or the controllams of the site of the countries of the controllams of the controllams of the playing the controllams of the course to be an interesting and this as it was in the 150s and to create in recognition on some of the the 150s and to create in recognition on some of the the controllams of the control

For more on Rain Bird, turn to page 46 or vis

PURE SEED

Pure Eclipse provides the finishing touch for Raleigh CC

New bentgrass from Pure Seed is the final piece of the jigsaw for North Carolina layout

aleigh Country Club in North Carolina reopened for member play in November 20 following a renovation by Kyle Franz.

The project included work on greens, bunkers an the irrigation system, as well as tree removal and ne tees to add length to the course.

tees to add freight to the course.

Billy Cole, RCC's superintendent for the past 18
years, needed to choose a grass for the new greens.

He decided that they should remain bentgrass, even though most of the clubs in the region have converted to bermuda, as he felt it would prove to be a better surface for RCC's members. He was then faced with



Cele made several virties to DY Methode Frase at the Pare-Seed Feeting (1977) Hast Teality in inflorential. North Centilian, to sould being me surrier visit. He Pare-Seed Feeting (1977) Hast Teality in inflorential control of Seeding Centilian and Seeding Personnel Assert man foresearch, Cole close Pare Fedings Willer Seedings of Seedings o

sociative are under resource. Cold continues to reply to either golf course superinterdants who wast to learn more about Pare Edition and how the homespite it.

"The new general RCC were evold beginning in life upon \$2000, knowledge \$b_b^2\$, was cold. In Page 100, knowledge \$b_b^2\$, was cold. If Page 100, knowledge \$b_b^2\$

For more on Pure Seed, turn to page 45 or visit

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MORE ABOUT GCA

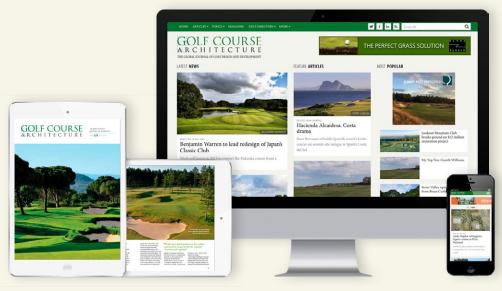
For over thirteen years, *Golf Course Architecture* has been the global authority on golf design and development. The *GCA* brand delivers readers with news and insights on everything from course design and agronomy, to the environmental impact of golf courses. Our coverage extends to every corner of the globe, from established golf markets in Europe and the USA to exciting emerging regions such as China and South America.

The *Golf Course Architecture* quarterly magazine is available in print or digital format. The first edition of each year comes with *GCA Green Pages*, an essential guide to suppliers to the industry, from architects and construction firms, to suppliers of seed, turf and golf course equipment, as well as consulting and other professional services.

These publications are complemented by our website at www.golfcoursearchitecture.net. Visitors can access the latest news and views, feature articles and supplier information, and sign up to receive content directly by email.

Sign up for the free digital edition of *Golf Course Architecture* at <u>www.golfcoursearchitecture.net/subscribe</u>.





NEXT STEPS

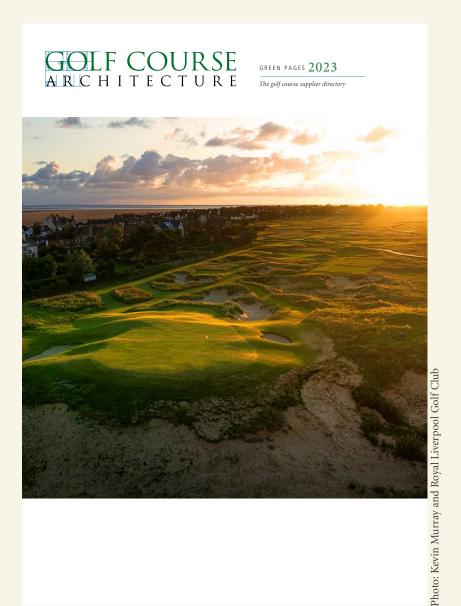
To confirm your participation in *GCA Green Pages 2023*, you will first need to complete and return a <u>Booking Form</u>.

The final deadline for materials is 1 December 2022.

If you have any questions about the publication, or the process of getting your organisation included, please contact:



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*Cover subject to change