

GOLF COURSE ARCHITECTURE

GREEN PAGES 2025

The golf course supplier directory

MEDIA INFORMATION

GOLF COURSE
ARCHITECTURE

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*Cover subject to change

Photo: Kevin Murray

INTRODUCTION

GCA Green Pages 2025 will be published and distributed alongside the January 2025 issue of *Golf Course Architecture* magazine. This special supplement – now in its sixteenth year – represents an excellent low-cost opportunity for you to profile your organisation to a very large and engaged audience of *Golf Course Architecture* readers, which includes head greenkeepers/course superintendents, club managers/owners/operators and golf course developers.

GCA magazine is widely read in the golf industry (see box) and our website and social media channels continue to reach a large and engaged audience.

There are three levels of participation available within *GCA Green Pages 2025*, as outlined in this document. I hope these meet your promotional requirements, and thank you for your interest and support.



Toby Ingleton

Publisher, *Golf Course Architecture*

toby.ingleton@golfcoursesearchitecture.net

GCA Green Pages 2025 – Readership

- ✓ 3,500 copies of *GCA Green Pages* will be printed and distributed with the January 2025 issue of the print edition of *Golf Course Architecture*.
- ✓ Over 20,000 copies of the digital edition of *GCA Green Pages* will be e-mailed directly to the inboxes of our digital subscribers.
- ✓ The *GCA Green Pages* online directory, accessible via www.golfcoursesearchitecture.net, will be available to our over 280,000 unique visitors.

Our partners

Golf Course Architecture and *GCA Green Pages* are published with the support and guidance of the European Institute of Golf Course Architects, the American Society of Golf Course Architects and GEO Foundation.



PARTICIPATION OPTIONS

Organisations that sign up to appear in *GCA Green Pages 2025* can choose from three levels of participation, as follows:

Online business listing – within our *GCA Green Pages* Supplier Directory, available via www.golfcoursesearchitecture.net for the duration of 2025.

Printed business listing – a half page profile in the printed edition of *GCA Green Pages 2025*, which is distributed with the January 2025 edition of *Golf Course Architecture*.

Digital edition listing – your half page profile will also appear in the digital edition of *GCA Green Pages 2025*, which is distributed to all our digital subscribers.

Search prioritisation – your business listing in the online *GCA Green Pages* Supplier Directory will be prioritised in search results.

Full page advertisement – promoting your business to be included in the printed and digital editions of *GCA Green Pages 2025*.

Two-page article – written by one of your team to be included in the printed and digital editions of *GCA Green Pages 2025*.

Online branding – your logo and profile will appear on the home page of the online *GCA Green Pages* Supplier Directory.

Publication branding – your logo will appear on both the cover and the sponsors page of the printed and digital editions of *GCA Green Pages 2025*.

**Gold sponsors can choose either a full page advertisement or a full page article.*

Silver	Gold	Platinum
✓	✓	✓
✓	✓	✓
✓	✓	✓
	✓	✓
	✓*	✓
		✓
		✓
		✓
£425	£950	£1,450

SPECIAL GCSAA PACKAGE

The January issue of *GCA* and the 2025 edition of *GCA Green Pages* will be published before the GCSAA Conference and Trade Show and represent an opportunity for you to promote your brand and attendance.

- Both publications will be distributed at the show from the *GCA* booth, partner stands and through our media partnership with the event.
- You can include news about your attendance at the show in our event preview.
- You can include your booth number on your advert to drive traffic.
- You will receive a *GCA Green Pages* listing in our printed directory and our fully searchable directory online at www.golfcoursesearchitecture.net for 2025.
- Copies of both publications can be provided as marketing collateral for you at the show (10 copies delivered to your booth for free, £10 for each additional copy).

GCA and GCA Green Pages 2025 GCSAA Package

- ✓ Full page advert in January *Golf Course Architecture*
- ✓ Inclusions in GCSAA event preview feature (100 word + image).
- ✓ *GCA Green Pages* Directory listing in print and online for 2025.
- ✓ 10 hard copies delivered to your booth at the show.

£2,000

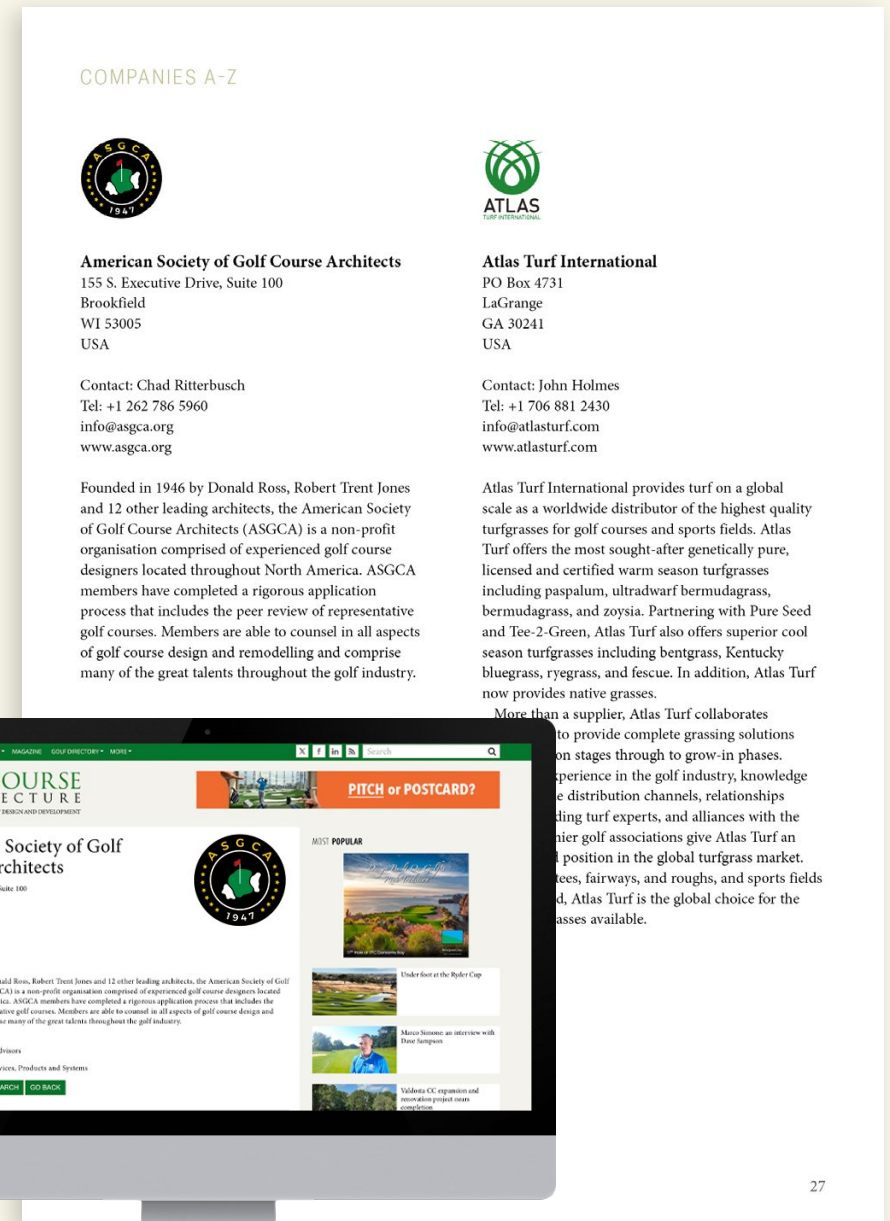
YOUR LISTING

Once you have confirmed your decision to participate in *GCA Green Pages 2025*, you can submit your organisation's listing details online, using a simple step-by-step process, within the Supplier Directory section of: www.golfcoursesearchitecture.net.

You will be asked to provide some basic company information, descriptions of your business and its activity, and to upload a company logo.

The information you submit online will also be used to generate your listing for the printed and digital editions of *GCA Green Pages 2025*, examples of which are pictured here.

If you appeared in the 2024 edition, you can simply leave your details as they are, or login using your username and password that was generated when you first entered your listing.



YOUR ADVERTISEMENT

Gold and Platinum sponsors can supply a full page advertisement to appear in the printed and digital editions of *GCA Green Pages 2025*.

Please note the following mechanical specifications for your advertisement artwork:

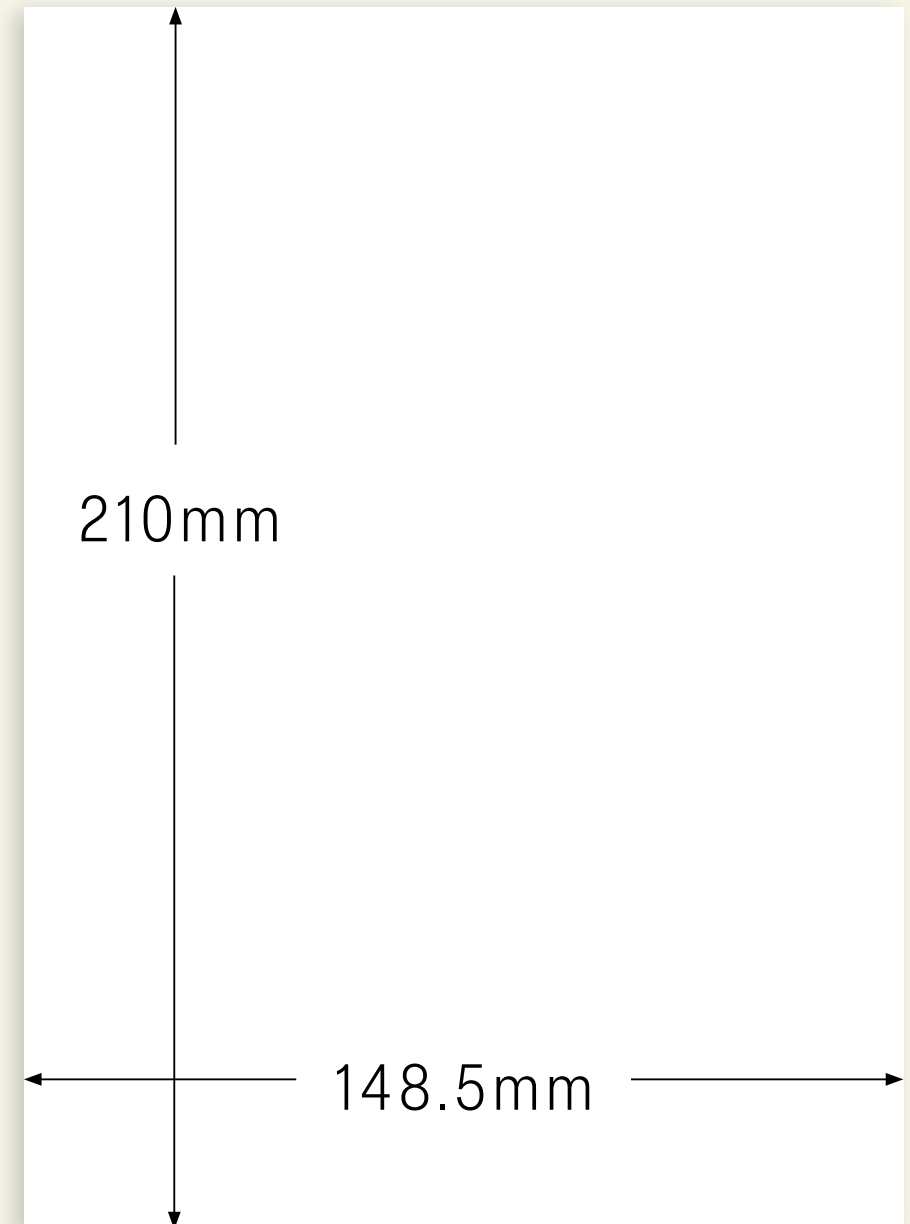
- Supply your artwork as a high resolution PDF file
- Advertisement dimensions are 148.5mm x 210mm
- Include crop marks, and 3mm of bleed.

If you require any help with preparing advertisement artwork, we offer an [advertisement design service](#).

Please send your completed artwork directly to:



Bruce Graham, Graphic Designer
bruce.graham@tudor-rose.co.uk



YOUR ARTICLE

Gold and Platinum sponsors can supply text and images for an article to appear in the printed and digital editions of *GCA Green Pages 2025*.

- Please supply your content in Microsoft Word format, or by email.
- Articles should be accompanied by at least one image, plus an image of the author.
- All images must be high resolution, and supplied as separate image files.
- A draft layout will be shared with you in advance of publication.

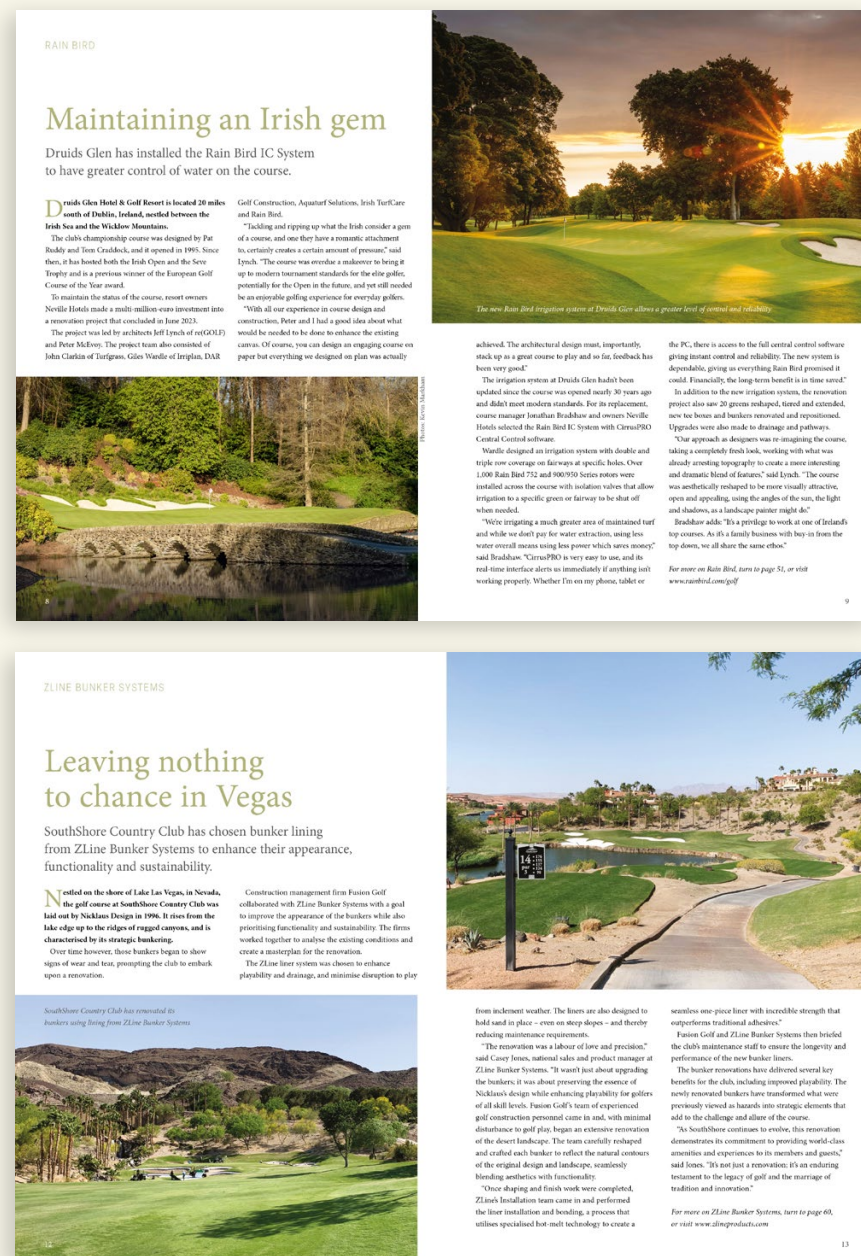
For more information, please download the full *GCA Green Pages 2025* [editorial guidelines](#).

Please send your completed text and images directly to:



Richard Humphreys, Editor

richard.humphreys@golfcoursearchitecture.net



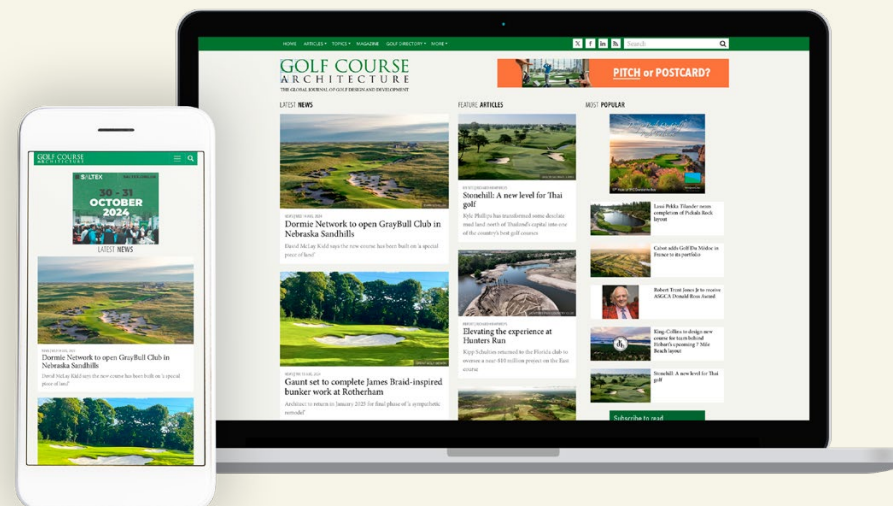
MORE ABOUT GCA

For almost twenty years, *Golf Course Architecture* has been the global authority on golf design and development. The GCA brand delivers readers with news and insights on everything from course design and agronomy, to the environmental impact of golf courses. Our coverage extends to every corner of the globe, from established golf markets in Europe and the USA to exciting emerging regions such as China and South America.

The *Golf Course Architecture* quarterly magazine is available in print or digital format. The first edition of each year comes with *GCA Green Pages*, an essential guide to suppliers to the industry, from architects and construction firms, to suppliers of seed, turf and golf course equipment, as well as consulting and other professional services.

These publications are complemented by our website at www.golfcoursearchitecture.net. Visitors can access the latest news and views, feature articles and supplier information, and sign up to receive content directly by email.

Sign up for the free digital edition of *Golf Course Architecture* at www.golfcoursearchitecture.net/subscribe.



NEXT STEPS

To confirm your participation in *GCA Green Pages 2025*, you will first need to complete and return a [Booking Form](#).

The final deadline for materials is 1 December 2024.

If you have any questions about the publication, or the process of getting your organisation included, please contact:



Benedict Pask, Publication Manager
benedict.pask@golfcoursearchitecture.net



*Cover subject to change