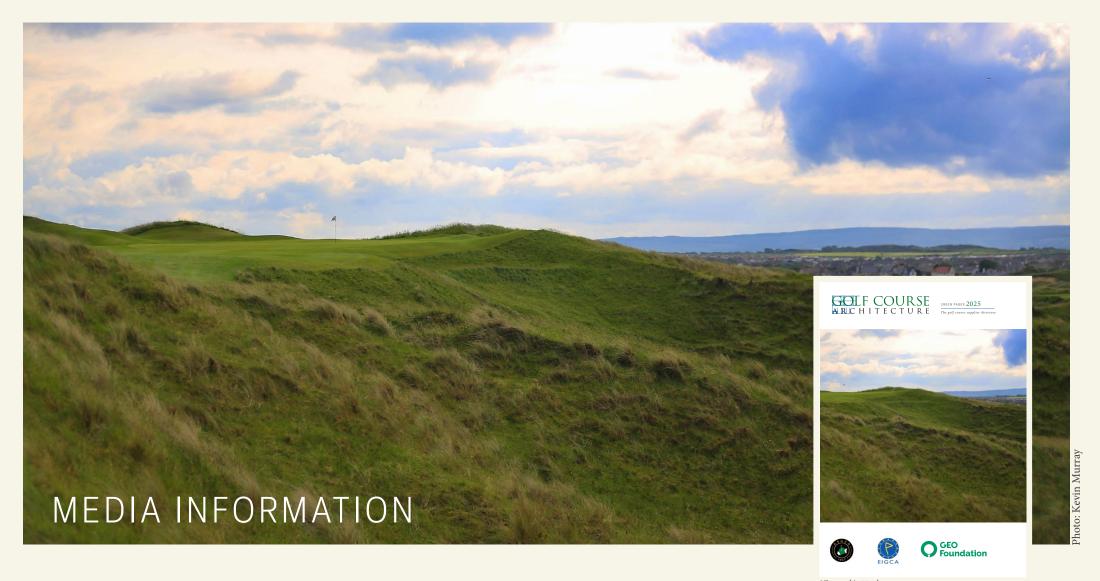
GOLF COURSE ARCHITECTURE

GREEN PAGES 2025

The golf course supplier directory



INTRODUCTION

GCA Green Pages 2025 will be published and distributed alongside the January 2025 issue of Golf Course Architecture magazine. This special supplement – now in its sixteenth year – represents an excellent low-cost opportunity for you to profile your organisation to a very large and engaged audience of Golf Course Architecture readers, which includes head greenkeepers/course superintendents, club managers/owners/operators and golf course developers.

GCA magazine is widely read in the golf industry (see box) and our website and social media channels continue to reach a large and engaged audience.

There are three levels of participation available within *GCA Green Pages 2025*, as outlined in this document. I hope these meet your promotional requirements, and thank you for your interest and support.



Toby IngletonPublisher, Golf Course Architecture
toby.ingleton@golfcoursearchitecture.net

GCA Green Pages 2025 - Readership

- 3,500 copies of *GCA Green Pages* will be printed and distributed with the January 2025 issue of the print edition of *Golf Course Architecture*.
- Over 20,000 copies of the digital edition of *GCA Green Pages* will be e-mailed directly to the inboxes of our digital subscribers.
- The GCA Green Pages online directory, accessible via www.golfcoursearchitecture.net, will be available to our over 280,000 unique visitors.

Our partners

Golf Course Architecture and GCA Green Pages are published with the support and guidance of the European Institute of Golf Course Architects, the American Society of Golf Course Architects and GEO Foundation.







PARTICIPATION OPTIONS

Organisations that sign up to appear in *GCA Green Pages 2025* can choose from three levels of participation, as follows:

can choose from three levels of participation, as follows:	Silver	Gold	Platinum
Online business listing – within our <i>GCA Green Pages</i> Supplier Directory, available via www.golfcoursearchitecture.net for the duration of 2025.	/	/	
Printed business listing – a half page profile in the printed edition of <i>GCA Green Pages 2025</i> , which is distributed with the January 2025 edition of <i>Golf Course Architecture</i> .	/	/	
Digital edition listing – your half page profile will also appear in the digital edition of <i>GCA Green Pages 2025</i> , which is distributed to all our digital subscribers.	/	/	/
Search prioritisation – your business listing in the online <i>GCA Green Pages</i> Supplier Directory will be prioritised in search results.		/	
Full page advertisement – promoting your business to be included in the printed and digital editions of <i>GCA Green Pages 2025</i> .		*	/
Two-page article – written by one of your team to be included in the printed and digital editions of <i>GCA Green Pages 2025</i> .			
Online branding – your logo and profile will appear on the home page of the online <i>GCA Green Pages</i> Supplier Directory.			
Publication branding – your logo will appear on both the cover and the sponsors page of the printed and digital editions of <i>GCA Green Pages 2025</i> .			/
*Gold sponsors can choose either a full page advertisement or a full page article.	£425	£950	£1,450

SPECIAL GCSAA PACKAGE

The January issue of *GCA* and the 2025 edition of *GCA Green Pages* will be published before the GCSAA Conference and Trade Show and represent an opportunity for you to promote your brand and attendance.

- Both publications will be distributed at the show from the *GCA* booth, partner stands and through our media partnership with the event.
- You can include news about your attendance at the show in our event preview.
- You can include your booth number on your advert to drive traffic.
- You will receive a *GCA Green Pages* listing in our printed directory and our fully searchable directory online at www.golfcoursearchitecture.net for 2025.
- Copies of both publications can be provided as marketing collateral for you at the show (10 copies delivered to your booth for free, £10 for each additional copy).

GCA and GCA Green Pages 2025 GCSAA Package

/ Full page advert in January Golf Course Architecture

Inclusions in GCSAA event preview feature (100 word + image).

GCA Green Pages Directory listing in print and online for 2025.

10 hard copies delivered to your booth at the show.

£2,000



YOUR LISTING

Once you have confirmed your decision to participate in *GCA Green Pages 2025*, you can submit your organisation's listing details online, using a simple step-by-step process, within the Supplier Directory section of: www.golfcoursearchitecture.net.

You will be asked to provide some basic company information, descriptions of your business and its activity, and to upload a company logo.

The information you submit online will also be used to generate your listing for the printed and digital editions of *GCA Green Pages 2025*, examples of which are pictured here.

If you appeared in the 2024 edition, you can simply leave your details as they are, or login using your username and password that was generated when you first entered your listing.

COMPANIES A-Z



American Society of Golf Course Architects

155 S. Executive Drive, Suite 100 Brookfield WI 53005 USA

Contact: Chad Ritterbusch Tel: +1 262 786 5960 info@asgca.org www.asgca.org

Founded in 1946 by Donald Ross, Robert Trent Jones and 12 other leading architects, the American Society of Golf Course Architects (ASGCA) is a non-profit organisation comprised of experienced golf course designers located throughout North America. ASGCA members have completed a rigorous application process that includes the peer review of representative golf courses. Members are able to counsel in all aspects of golf course design and remodelling and comprise many of the great talents throughout the golf industry.



Atlas Turf International

PO Box 4731 LaGrange GA 30241 USA

> Contact: John Holmes Tel: +1 706 881 2430 info@atlasturf.com www.atlasturf.com

Atlas Turf International provides turf on a global scale as a worldwide distributor of the highest quality turfgrasses for golf courses and sports fields. Atlas Turf offers the most sought-after genetically pure, licensed and certified warm season turfgrasses including paspalum, ultradwarf bermudagrass, bermudagrass, and zoysia. Partnering with Pure Seed and Tee-2-Green, Atlas Turf also offers superior cool season turfgrasses including bentgrass, Kentucky bluegrass, ryegrass, and fescue. In addition, Atlas Turf now provides native grasses.

More than a supplier, Atlas Turf collaborates
to provide complete grassing solutions
on stages through to grow-in phases.
sperience in the golf industry, knowledge
e distribution channels, relationships
ding turf experts, and alliances with the
nier golf associations give Atlas Turf an
l position in the global turfgrass market.
tees, fairways, and roughs, and sports fields
d, Atlas Turf is the global choice for the
asses available.



YOUR ADVERTISEMENT

Gold and Platinum sponsors can supply a full page advertisement to appear in the printed and digital editions of *GCA Green Pages 2025*.

Please note the following mechanical specifications for your advertisement artwork:

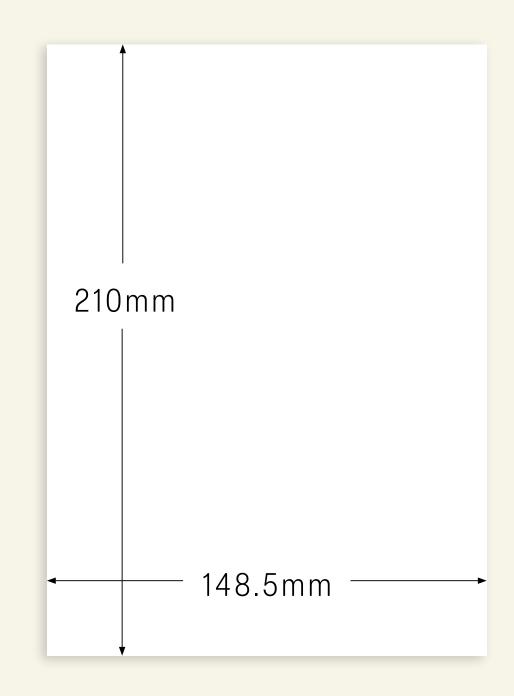
- Supply your artwork as a high resolution PDF file
- Advertisement dimensions are 148.5mm x 210mm
- Include crop marks, and 3mm of bleed.

If you require any help with preparing advertisement artwork, we offer an <u>advertisement design service</u>.

Please send your completed artwork directly to:



Bruce Graham, Graphic Designer bruce.graham@tudor-rose.co.uk



YOUR ARTICLE

Gold and Platinum sponsors can supply text and images for an article to appear in the printed and digital editions of *GCA Green Pages 2025*.

- Please supply your content in Microsoft Word format, or by email.
- Articles should be accompanied by at least one image, plus an image of the author.
- All images must be high resolution, and supplied as separate image files.
- A draft layout will be shared with you in advance of publication.

For more information, please download the full *GCA Green Pages 2025* editorial guidelines.

Please send your completed text and images directly to:



Richard Humphreys, Editor richard.humphreys@golfcoursearchitecture.net

RAIN BIRD

Maintaining an Irish gem

Druids Glen has installed the Rain Bird IC System to have greater control of water on the course.

Pruids Glen Hotel & Golf Resort is located 20 miles south of Dublin, Ireland, nestled between the Irish Sea and the Wicklow Mountains.

The club's championship course was designed by Pat Roddy and Tem Craddock, and it opened in 1995. Since then, it has hosted both the leish Open and the Seve Trophy and is a previous winner of the European Golf Course of the Year neard.

To maintain the status of the course, resor

a renovation project that concluded in June 2023.

The project was led by architects Jeff Lynch of re(GOLF) and Peter McEvoy. The project team also consisted of John Clarkin of Turigrass, Giles Wardle of Irriplan, DAR

iles Golf Construction, Aquaturf Solutions, Irish TurfCare and Rain Bird.

Taconing and repping up what the trust consider a gent of a course, and one they have a mounted attachment to, certainly creates a certain amount of pressure," said lynch. The course was overdue a makeover to being it up to modern tournament standards for the elde golfer, potentially for the Open in the future, and yet still needs be an enjoyable golfing experience for everyday golfers.

"With all our experience in course design and construction, Peter and I had a good idea about what would be needed to be done to enhance the existing carnas. Of course, you can design an engaging course or paper but everything we designed on plan was actually





achieved. The architectural design must, importantly, stack up as a great course to play and so far, feedback has

The irrigation system at Druids Glen hadn't been updated since the course was opened nearly 30 years ago and didn't meet modern standards. For its replacement, course manager Jonathan Bradshaw and owners Neville Hotels selected the Rain Bird IC System with Cirrus/PRO

Wardle designed an Irrigation system with double and triple row coverage on fairways at specific holes. Over 1,000 Rain Bldd 752 and 9003950 Series rotors were installed across the course with isolation valves that allow irrigation to a specific green or fairway to be shut off when needed.

"We're irrigating a much greater area of maintained to and while we don't pay for water extraction, using less water overall means using less power which saves mone said Braddhaw. "Cirrus/BRO is very easy to use, and its real-time interface alerts us immediately if anything ion working property. Whether I'm on my phone, tablet or the PC, there is access to the full central control software giving instant control and reliability. The new system is dependable, giving us everything Rain Bird premised it could. Financially, the long-term benefit is in time sered. In addition to the new irrigation system, the removation project also saw 20 greens reshaped, tiered and extended, new tee boss and bunkers removated and extended, new tee boss and bunkers removated and expositioned.

m with double and state proposals an designers was are imagining the course of the block, working with what was uffix holds. Now extra work were a netwo were the contrast work of an demantal holds of all energy for the courts a mere interesting to pay he be shar off the court of the court o

For more on Rain Bird, turn to page 51, or visit www.rainbird.com/golf

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ZLINE BUNKER SYSTEMS

Leaving nothing to chance in Vegas

SouthShore Country Club has chosen bunker lining from ZLine Bunker Systems to enhance their appearance, functionality and sustainability.

the gelf course at SouthShore Country Club war laid out by Nicklaus Design in 1996. It rises from the lake edge up to the ridges of rugged canyons, and is characterised by its strateric bunkering.

Over time however, those bunkers began to show signs of wear and tear, prompting the club to embark Construction management firm Fusion Golf collaborated with ZLine Bunker Systems with a goal to improve the appearance of the bunkers while also prioritising functionality and sentianability. The firms worked together to analyse the existing conditions and create a masterplan for the monation.





from inclement weather. The liners are also designed to hold sand in place – even on steep slopes – and thereby reducing maintenance requirements.

The ensertion was a below of low and procision."

An add Cony lown, administration also and profits means and according means and according means and according means and according means. The south pass about appearing of Nicklano's design while enhancing the probibility for procision and according means are supported by the processing the ensemble of Nicklano's design while enhancing appearing means and, with minimal institution processing and the processing and the processing of the southern and with minimal institution possible pages an extraorie researching reduced for the development of the device that the pages are extraorie reaction of the device that the pages are extraorie reaction of the device and current and based on the device and the pages are the pages the p

"Once shaping and finish work were complete.

ZLine's Installation team came in and performed
the liner installation and bonding, a process that
utilises smelalized but melt technology to create

mless one-piece liner with incredible strength the performs traditional adhesives."

Fusion Golf and ZLine Bunker Systems then briefed the club's maintenance staff to ensure the longevity and performance of the new bunker liners.

benefits for the club, including improved playability. The newly renovated bunkers have transformed what were previously viewed as haards into strategic elements that add to the challenge and allure of the course.

"As SouthShore continues to evolve, this renovation demonstrates its commitment to providing world-class amentities and experiences to its members and guests," said fones. "It's not just a renovation; it's an enduring testament to the legacy of golf and the marriage of tradition and invocation."

For more on ZLine Bunker Systems, turn to page 61 or visit www.zlineproducts.com

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MORE ABOUT GCA

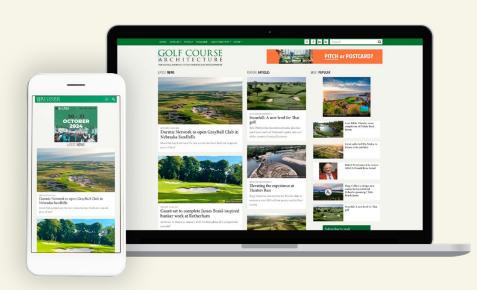
For almost twenty years, *Golf Course Architecture* has been the global authority on golf design and development. The *GCA* brand delivers readers with news and insights on everything from course design and agronomy, to the environmental impact of golf courses. Our coverage extends to every corner of the globe, from established golf markets in Europe and the USA to exciting emerging regions such as China and South America.

The *Golf Course Architecture* quarterly magazine is available in print or digital format. The first edition of each year comes with *GCA Green Pages*, an essential guide to suppliers to the industry, from architects and construction firms, to suppliers of seed, turf and golf course equipment, as well as consulting and other professional services.

These publications are complemented by our website at www.golfcoursearchitecture.net. Visitors can access the latest news and views, feature articles and supplier information, and sign up to receive content directly by email.

Sign up for the free digital edition of *Golf Course Architecture* at www.golfcoursearchitecture.net/subscribe.





NEXT STEPS

To confirm your participation in GCA Green Pages 2025, you will first need to complete and return a **Booking Form**.

The final deadline for materials is 1 December 2024.

If you have any questions about the publication, or the process of getting your organisation included, please contact:



Benedict Pask, Publication Manager benedict.pask@golfcoursearchitecture.net

